Create Cohesion from the Inside-Out Remodeler feeney with On-Trend Color and Mixed Metals



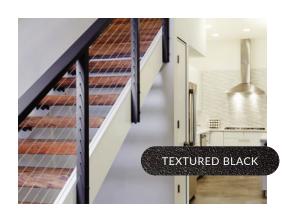
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It's no secret that color is an impactful determining factor in interior and exterior design; however, it is interesting to see that in today's market, color is more often than not a larger factor in choosing a railing solution than mounting or top rail options for consumers and designers.

Overall, the color trend throughout the industry revolves around welcoming hues that have a calm and organic feel to them. From cool, soothing blues to warm, natural neutrals, this new color trend illustrates a shift in mindset that moves beyond just material needs, but also emotional needs with a gravitation toward dependable foundations and assuring shades.

In addition to calming hues that promote a sense of wellbeing, the idea of mixed metals is also very popular in the railing industry. It's important to note that the key to successfully mixing metals is to maintain the same color temperature, such as warm tones versus cool tones. It's also recommended to stick to no more than three different finishes in any given space.

Lastly, another important trend is the idea of creating cohesion between the interiors and exteriors of a home or commercial building. By creating a similar design, theme or approach from the inside-out, it makes for an effortless, seamless transition.





Keeping all three of these important trends in mind, Feeney® enhanced their DesignRail® color offering with the new powdered-coated aluminum color program called ColorEasy™. Ranging from classic to modern to everything in between, Feeney makes it easy for homeowners, remodelers and designers to complement the style of virtually any space with railing that connects to an interior or exterior color palette for one consistent look and feel.

With colors Black, White, Silver and Bronze ranking as the four most sought-after colors within the industry, it makes it possible for homeowners and pros alike to choose from a couple of essential neutral base colors that they can then work from to curate the perfect mix of metals in a space, whether it be interior or exterior.

Plus, Feeney's railing solutions are backed by powder-coated finishes, which adhere to AAMA 2604 coating specifications for superior impact, weather resistance and color retention. This elevates the overall aesthetics of a project, while ensuring durable and low-maintenance performance.

By offering a design-centric color program with ColorEasy, Feeney creates limitless options for bringing a cohesive vision to life from the inside-out!

