

## Feeney Expands Design Options with ColorEasy™ Powder Coated Colors

*New color offering makes it easy to coordinate Feeney products with interior and exterior design elements*

**OAKLAND, Calif. – August 10, 2021 – [Feeney Inc.](https://www.feeneyinc.com)**, a leading manufacturer of stainless steel and aluminum railing systems and related architectural products, has debuted ColorEasy™, a new powder coating program for its DesignRail® Aluminum Railing System and Awning Kits. ColorEasy™ features 18 colors, including a mix of 15 trend-forward and classic colors along with three realistic wood grain finishes, for optimal design versatility.

When creating [ColorEasy™](#), Feeney’s product development team looked at the latest paint, siding, trim and hardware trends and then curated a thoughtful range of colors to complement the palettes most often used in today’s indoor and outdoor spaces.



“Color has the ability to transform interiors and exteriors from ordinary to exceptional,” said Katrina Ralston, president, Feeney Inc. “ColorEasy™ will make it easy for architects and designers to seamlessly integrate Feeney railings and awnings with other design elements for a cohesive, connected aesthetic.”

Feeney is also introducing several ColorEasy™ sampling tools, including color chips with textures and a fan deck that allows architects and designers to see how specific railing and awning colors will look in different settings. In addition, Feeney’s online VisualBuilder tool

enables users to build and visualize exterior spaces with DesignRail® railings and Awning Kits in the full range of ColorEasy™ colors.

“Railings and awnings shouldn’t be an afterthought but rather a key focal point of a space,” added Kym Nosbisch, director of retail and product marketing, Feeney Inc. “With ColorEasy™, coordinating Feeney’s railing and awning solutions with interior and exterior color palettes has never been easier. A&D professionals are able to create residential and commercial spaces that are inspired and of-the-moment, yet also sophisticated and timeless.”

ColorEasy™ powder coated colors include: Bright White, Modern White, Coffee Cream, Bronze, Oil-Rubbed Bronze, Silver, Sparkling Champagne, Dove Gray, Iron Gray, Blue Steel, Matte Black, Textured Black, Brickyard Red, Commodore Blue and Hartford Green along with Cherry, Walnut and Weathered Gray wood grain finishes.

Available for all powder coated aluminum products, including [DesignRail®](#) frames and [Awning Kits](#), ColorEasy™ colors meet AAMA 2604 specifications for superior impact and weather resistance, and color adherence – while providing durable, low-maintenance performance.

For more information, visit [www.feeneyinc.com/ColorEasy](https://www.feeneyinc.com/ColorEasy) or a Feeney authorized dealer.



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### **About Feeney**

Feeney, Inc. has been a leading manufacturer of quality, awe-inspiring architectural products since 1948. As the originator of cable railing infill in the US, Feeney is a leader in creating products that enhance where people live, work and play. Based in Oakland, California, family- owned Feeney produces CableRail stainless steel cable kits, Quick-Connect® auto-locking cable fittings, DesignRail® aluminum railing systems, stainless steel Architectural Rods, awning kits and the Trellis Collection of cable garden trellises.