

## Feeney, Inc. Offers Faster Way to Get a Custom DesignRail® System

Custom aluminum railings ship in 5-7 business days

OAKLAND, Calif. – Jan. 13, 2020 – Feeney, Inc., a leading manufacturer of high quality stainless steel and aluminum railing systems, is launching at the 2020 International Builders Show a new program for its <a href="DesignRail">DesignRail</a> Aluminum Railing System. The DesignRail</a> Express Program will enable customers with residential railing projects of 200 linear feet or less to order a custom DesignRail</a> system that ships within 5-7 business days.

Developed with ease of installation in mind, the program pairs CableRail stainless steel infill with a DesignRail® Top Rail and frame in a choice of durable, weather-resistant AAMA 2604 powder coat finishes. Top rails are also available in Feeney's new Wood Grain finish (Series 200 for level and Series 150 for stairs only).



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"We understand that many of our customers are looking for a customized railing solution, but don't want to wait three to six weeks to receive their railing," said Andrew Toimil, chief product officer for Feeney. "So our team went to work to create a solution that would provide the same beauty and performance as our DesignRail® Create Your Own program but with a significantly faster turnaround time."

Crafted of 6000 series aluminum for a strong, safe frame, the railings are

available in 36-inch and 42-inch heights, and in four distinctive top rail styles. Base-mounted posts come with a choice of stainless steel lag screws, thru-bolts, or expansion anchors, and stair posts are pre-drilled to make it easy to install CableRail infill.

The DesignRail® Express Program supports Feeney's commitment to providing its customers with a growing range of personalization options. Added Toimil, "Feeney is focused on thoughtful innovation and delivering solutions that stay one step ahead of our customers' needs. Our latest custom program delivers on that promise, further demonstrating why Feeney is setting the standard for the industry."

The DesignRail<sup>®</sup> Express Program is available for Feeney Series 200, 300, 350 and 450 level railings and Series 150 stair railings. Orders can be placed via Feeney authorized dealers beginning in Q2 2020.

To learn more about all of Feeney's products, visit <a href="www.feeneyinc.com">www.feeneyinc.com</a>.





## **About Feeney**

Feeney, Inc. has been a leading manufacturer of quality, awe-inspiring architectural products since 1948. As the originator of cable railing infill in the US, Feeney is a leader in creating products that enhance where people live, work and play. Based in Oakland, California, family- owned Feeney produces CableRail stainless steel cable kits, Quick-Connect® auto-locking cable fittings, DesignRail® aluminum railing systems, stainless steel Architectural Rods, awning kits and the Trellis Collection of cable garden trellises.

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